

Biography: Lynn Bardowski, Chief Visionista

Lynn Bardowski knows a thing or two about leaning in. She was doing it even before that famous book.

The New Jersey mom, who gave up a lucrative sales job only to become a million dollar revenue-generating entrepreneur, long ago learned the surest path to success was to take control of her own future...and has committed herself to empowering other women do the same.

Foregoing all the trappings of a secure job, Lynn overcame fear, failure, and mommy guilt to transform herself into the “Million Dollar Party Girl”. She is a business coach, speaker, author of the Amazon.com bestseller, *Success Secrets of a Million Dollar Party Girl* and, oh yes, one of the country’s top-producing PartyLite direct sales entrepreneurs. Her sales success has her breathing rarefied air; according to a recent Wall Street Journal Small Business report, a mere 1.8% of women-owned businesses generate more than \$1 million in annual revenues.

Lynn, a self-described “visionista,” has been featured in Forbes, The Huffington Post, Enterprising Women Magazine, Business Women Experts, and others, and has appeared on CBS and Fox television affiliates. She has been recognized as one of the Top 100 Small Business Influencers in North America, a worldwide Enterprising Woman of the Year, a National Association of Women Business Owners (NAWBO) Trailblazer of the Year, and one of the Top 25 Women to Watch.

Lynn describes a visionista as “a woman who knows who she is, where she's going, and guides her tribe of leading ladies to the top.” She asserts that becoming a visionista is a vital element to success for women entrepreneurs, and has launched a small biz boot camp, Visionista University, to help others identify and embrace their own vision and succeed as a result.

A strong believer in giving back, Lynn’s philanthropy includes leading a team of volunteers at Cathedral Kitchen, a Camden, N.J. emergency food provider, and supporting women’s causes near and dear to her heart. She devotes her spare time to raising money for domestic violence survivors, breast/ovarian cancers and Big Brother’s Big Sister’s. And as Director of Membership for the South Jersey chapter of the National Association of Women Business Owners (NAWBO-SJ), Lynn works with women leaders to provide mentoring, training and resources to women entrepreneurs in her community.

Never one to shy away from adventure, Lynn has stood with her family on the edge of the Grand Canyon, explored the Everglades on an airboat, hiked a rain forest, driven through a volcano, and viewed Paris from the top of the Eiffel Tower. She remains a Jersey girl at heart, however, and enjoys putting her toes in the sand with her husband, Bill, and two daughters, Lauren and Alyssa.

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